



“My Acclaro” Marketo Translation Connector Overview



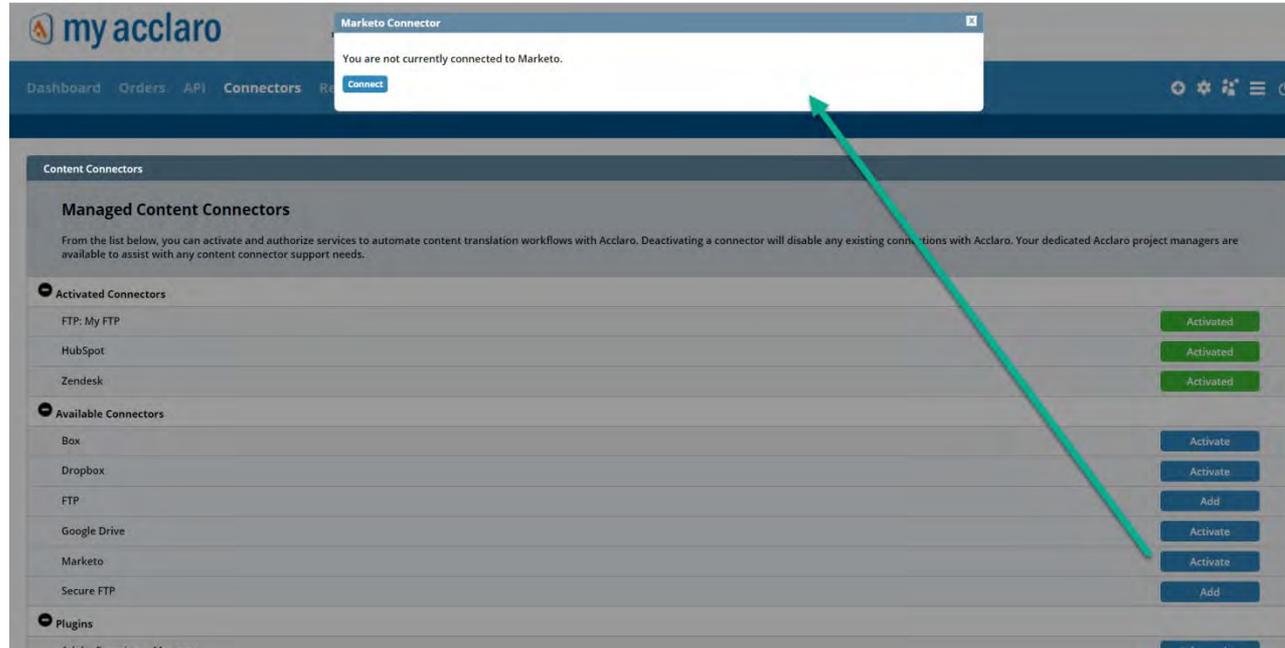
Marketo Connector

- ✓ Authenticates with Marketo corporate accounts
- ✓ Supports Translation of Emails, Landing Pages, Templates and Snippets
- ✓ Easy My Acclaro translation ordering with the Marketo File selector dialog
- ✓ Automatically receive translations back into Marketo

Getting Started Instructions

1. Notify your Acclaro Project Manager that your organization wants to use the My Acclaro Marketo connector.
2. Your PM will then request the following information to update all your user's My Acclaro accounts to have access to Activate their 'Marketo Connectors':
 - **Munchkin ID**
 - **Client ID**
 - **Client Secret**
3. Train your users with the following steps for using the Marketo Connector to get their Marketo content translated by Acclaro.

Step 1: Activate the Marketo Connector



The screenshot displays the 'my acclaro' dashboard interface. At the top, a navigation bar includes 'Dashboard', 'Orders', 'API', and 'Connectors'. A modal window titled 'Marketo Connector' is open, displaying the message 'You are not currently connected to Marketo.' and a 'Connect' button. A red arrow points from the 'Connect' button in the modal to the 'Marketo' connector entry in the 'Available Connectors' list below. The 'Managed Content Connectors' section is also visible, listing 'FTP: My FTP', 'HubSpot', and 'Zendesk' as 'Activated'.

Connector Name	Status
FTP: My FTP	Activated
HubSpot	Activated
Zendesk	Activated
Box	Activate
Dropbox	Activate
FTP	Add
Google Drive	Activate
Marketo	Activate
Secure FTP	Add

Step 2: Create a New Order and select Marketo content that needs Translation

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Choose File(s) from Marketo

Browse Search Expand all Collapse all

- Snippets
- Emails
- Landing Pages
 - AcclaroTranslations
 - (ES-ES) Página de inicio del evento 2019
 - (ES-ES) 2020 Event Landing Page
 - ._Archive
 - Global Landing Pages
 - CUSTOMER SUPPORT Landing Pages
 - EVENT Landing Pages
 - ES-ES
 - DE-DE
 - SOURCE
 - 2019 Event Landing Page
 - 2020 Event Landing Page
 - Templates

(ES-ES) 2020 Event Landing Page
1009 AcclaroTranslations

2019 Event Landing Page
1004 SOURCE

2020 Event Landing Page
1007 SOURCE

(ES-ES) Página de inicio del evento 2019
1006 AcclaroTranslations

Estimated Word Count: 72 Clear Upload

Upload File(s)

Individual uploaded files may not exceed 2000 MB. To upload from additional cloud services click here to set up connectors.

Next

Step 3: Complete Order Details & Submit

*Reminder: Select 'Marketo' choice in step 4: 'Delivery Options'

View All Details **Create** Purchase Orders

1 Upload Files

2 Select Languages

3 Add Details

4 **Delivery Options**

5 Confirm Order

Delivery Options

All completed files will be accessible for pick up at any time from the My Acclaro portal.

Select your delivery options below for this order.

Send Email:

- Confirming order submission.
- When a quote for this order is available for review.
- When this order is ready for review or completed.
- For each individual file that is ready for review or completed.

Email Addresses (use commas between addresses):

ifrimere@acclaro.com

Optionally upload translations to:

- FTP in the "Acclaro Translations" folder.
- HubSpot as a translation of the source.
- Marketo in the "Acclaro Translations" folder.
- Zendesk as a translation of the source.
- Do not upload translations to a connected service.

To enable cloud services [click here](#) to set up connectors.

Next >

Step 4: Automatically Receive Translations Back in Marketo

The screenshot displays the Marketo Design Studio interface. The main content area shows an email template titled "My Acclaro Marketo Connector - Launch Announcement" with a status of "Approved" and version "2.0". The left-hand navigation menu is expanded to show "Emails" > "Acclaro Translations" > "Order 22017" > "My Acclaro Marketo Connector - Launch Announcement". A green callout box with a white border and a green arrow points to the selected email in the menu. The callout box contains the text: "Submit for Translation in My Acclaro and receive Translations back in Marketo".

Get Started with your Marketo Content Translations today...



Website: www.acclaro.com

Email: sales@acclaro.com

Phone: (914) 468-0200

